

IHI Minicourse M9
Dialogue and organisation based spread techniques
Dr Sarah Fraser (England), Alan Willson (Wales), Anders Vege (Norway)

Minicourse Information & Documentation

Sarah, Alan and Anders look forward to working with you on the Mini-course.

The purpose of this document is to

1. advise on arrangements for the handouts for the session
2. explain our environmental considerations
3. explain the copyright (or not) policy for the materials (hardcopy and electronic)
4. describe where you can find the electronic handouts

Handouts

You will receive a number of different handouts when you join the session; these include, amongst others, a workbook for reflections and method description sheets. You do not need to bring your laptop to the session.

This session is about dialogue, communication and methods for working within organisations to enable the spread of good practice. It will be interactive and participative – and there will be dialogue! We felt there would be an uncomfortable irony to having everyone tethered to their laptops during this session and we also want to demonstrate, in action, the need to different communication processes than those we use a lot of in the workplace. Also, laptops will constrain our ability to move about, may pose a safety hazard (wires / trip) and may hinder some of the reflective and networking activities.

Some environment calculations and comparisons

All three of us are committed to environmental principles and will be using our laptops for the shorter workshops in the conference. We are also committed to the educational process and to having one which has a synergy with the topic. If you are concerned about the environmental impact of receiving paper copies versus using your laptop in this day-long session (independent of the educational experience) then we have made some calculations for you:

The estimated carbon produced in using the energy and full trail of paper production, through to printing, for this minicourse is estimated to be 49lbs (1.2 lbs per person). A small size laptop amounts to approximately 0.43 lbs per person for the day. Screens larger than 15.4” generate more carbon emissions. The additional carbon cost of the paper handouts is around 17.2lbs in total for the day. (That is assuming no-one planned to make copies and bring with them to the session.).

You can compare this to the main carbon producer which will be travel we all take to get to the conference. There are many carbon calculators where you can calculate the exact carbon emissions for your flight (<http://www.carbonresponsible.com/AdvancedCalculator.aspx> is one example).

As a rough guide, a flight from

- Boston to Nashville / return = 715lbs
- Los Angeles to Nashville / return = 1360 lbs
- Dallas to Nashville = 470lbs
- Europe to Nashville / return = 3668 lbs

So let’s estimate we have 12 people from the East Coast, 12 somewhere in the middle and 12 from the West coast, plus 6 international flights, and assume some people travel by car (not calculated). This rough

estimate would put the travel carbon emissions at 8500+5640+16320+22000 which comes to around 52,000 lbs of carbon emissions generated for the travel by the Minicourse attendees to the conference.

“Copyright”

The topic of our session is about the spread of good practice. We therefore wish our materials to be used, reused and spread in a way that is not hindered by traditional copyright. You are free to share the materials and use them in many ways to help you with your objectives.

To enable this, the materials are not subject to US or European copyright law. Instead, they are issued under a *Creative Commons License*. If you have any questions about what this means either before or after the event then please email Sarah at sfraser881@aol.com

What does “Creative Commons License” mean?

This **replaces copyright** and means you can openly share and distribute these materials. Creative Commons is all about enabling a wider distribution and more open sharing and use of knowledge. If you want more information about the specific license under which you may do this then you can go here: <http://creativecommons.org/licenses/by-nc-sa/2.0/uk/>

Essentially, this license means

Attribution: you must give attribution to the authors (Sarah W. Fraser, Alan Willson, Anders Vege)

Non-commercial: you may not have any commercial gain from these materials

Share-alike: if you share and display these materials, build on them, adapt them, you must do so under the same license (for example, you may not copyright them yourself)

We do hope this format allows you to get the most from what you learn at the event.

Where to find the electronic files

Although you will get paper copies on the day, the electronic files will be made available to you. Due to the Creative Commons License (if they are uploaded onto the IHI website they become subject to IHI Copyright and US Copyright law, thus restricting their use) we have placed these on www.sfassociates.biz under *multimedia resources* and under *presentations*.

You will find:

1. Agenda
2. Handouts part 1
3. Handouts part 2
4. Workbook
5. Method Sheets (combined)
6. QIOD Method sheet
7. Simulation method sheet
8. Dialogue Conference (DC) how to run checklist
9. DC preparations checklist
10. DC Follow up checklist